

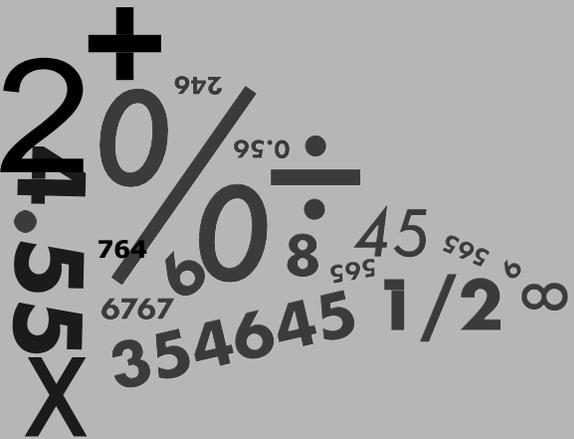
Big Data in Sports

5550: 480 T 4:15-6:45 pm

The use of analytics by sport organizations provides an opportunity for teams to distinguish themselves from their competition. As such, the extent to which organizations analyze and utilize data in unique ways can create competitive advantage. But questions arise regarding how much weight the numbers (data) carry in informing the decision making process. This unclass will introduce students to the use of big data in professional sport organizations to inform decision-making. Students, faculty and industry partners will use the semester to explore core methods and issues, and to develop a proposal for a degree track in this evolving field.

Dr. Matthew Juravich (Sport Studies), data analysts and decision makers from professional sport teams, additional guest speakers.

Instructor permission is required to enroll. Contact mjuravich@akron.edu.



These are small, interdisciplinary, problem-centered, hands-on courses!
All are 3 credit courses. Students may enroll under the course number listed or work with Dr. Behrman at EXL to seek Independent Study or other pathways to credit in another department. behrman@uakron.edu

EX [L] UNCLASS

SPRING 2019

