

CPAC Meeting
5/29/13

Present: Suzanne Testerman, Theresa Beyerle, Diane Raybuck, Mary Rossett, Scott Roberts, Dan Satter, Mary Jane Grebenc, Jim Walczyk, Mike Szczukowski, Denise Montanari, Carol Pleuss, Deb White, Denise Testa, Herb Matheny, Steve Sedlock, Gary Goldberg

Absent: Courtney Gonser

- I. **Called to Order:** 3:02 p.m.
- II. **Approval of Minutes:** April minutes approved by unanimous consent.
- III. **University Council Update:** Diane Raybuck and Suzanne Testerman

UC elected two new members to the Steering Committee

- Suzanne Testerman (CPAC), secretary
- Nate Kerr (Graduate Student), at-large

UC Co-chair Tim Lillie resigned.

Two issue briefs were presented: Dave Witt – cost per student FTE and Institutional Research is gathering information.

There has been a change to the pilot performance evaluation tool to include involvement in shared leadership and service to the University Council, SEAC and CPAC. UC has accepted the proposed change.

UC Communications Committee

- Continuing to work on a business card redesign. Something should be ready for the campus community late summer/early fall for consideration and feedback.

Strategic Engagement Committee

- ZipStart initiative targeted to new freshman and adults
 - Highly discounted summer classes both hybrid and online-only
 - Approx. 4,000 is goal. 50-70 interested so far.
- Reconnect initiative for stop-out students in academic good standing
 - Trying to understand their issues and reengage them
 - Including Military Services Center.
 - Approx. 14,000 in pool to be contacted.
 - Will help with financial aid.

IV. **New Business (3:15)**

Discussion on Dr. Proenza's three action items from the November 2012 meeting.

- How do we as CP's provide better services to working adult students?

Mix of coursework offerings is preferred by almost all groups (traditional and adult market) and we're getting there in being able to offer more online services, but we're still behind.

Next steps: areas of interest, (Noel-Levitz, Hobsons, Stamats, Academic Impressions - good resources for recruitment). Group thought it would be

critical to include someone from Workforce Development in the planning process.

Also wonder- has anyone surveyed our adult students? Desired class offerings/services offered, etc.

Mike to reach out to Laura Conley and/or Karen Dickerson

Unclear if UA is accepting DANTES – UA more focused on CLEP and Military/Life Experience

Newsletter/Blog

- Ways for CP's to interact with each other
- How do we get info out to the remaining constituency?
 - o Minutes published to CP website
 - o No SharePoint site
- Once a month e-mail blast 1 week following the monthly meeting

V. **Board of Trustees Update:** Denise Testa

A lot of information (403 pages)

Budget not final – balanced budget to be presented June 19

- o 115 positions eliminated through attrition and retirement

College of Education to be gutted and remodeled similar to Leigh Hall

- o COE to be temporarily relocated to Central Hower for fall 2013.

VI. **Old Business (4:01)**

- a. Procedure manual – doesn't need to go to the BOT for approval, but updates need made. Mike to follow up with Jeanette Carson.
- b. Dan Satter – Employee Appreciation will take place Saturday, Oct 5 at Homecoming. The goal is to have high value and reasonable cost.
- c. Emergency fund for CP's (modeled off Families Helping Families program in Benefits and must show need – see September 24, 2012 minutes).

Russ Wilson Scholarship Fund at Wayne – was an academic adviser – passed away in 2012 – trying to award first time this year. Please consider giving online at www.uakron.edu/donate, selecting The University of Akron and noting the Russell Wilson Scholarship in the "Please designate by gift to" box.

- d. Sick time bank – Denise Testa and Steve Sedlock to submit issue brief for the University Council. Herb and Jeanette have some information already. Margo Ohlson in EJ is SEAC is Chair. Denise Testa to chat with Sarah Kelly in Benefits.

VII. Szczukowski moved to adjourn. Testa seconded. Approved 4:23PM.

Next meeting is June 24, 2013 in Leigh Hall 413.