

## 1. **Julia A. Spiker, Ph.D.**

Professor  
School of Communication  
The University of Akron  
Curriculum Vitae  
Spring, 2022

### 2. **EDUCATION:**

- **Ph.D.**, University of Oklahoma, 1998
  - Area of Study: Political Communication
  - Dissertation Directors: Mitchell S. McKinney & Lynda Lee Kaid
  - Dissertation Title: Effects of Debate Viewing and Citizen Discourse on Political Malaise
- **M.S.**, University of Louisiana at Lafayette (formerly University of Southwestern Louisiana), 1989
  - Area of Study: Communication
  - Thesis Chair: Paul A. Barefield
  - Thesis Title: Cameras in the Courtroom: A Case Study of Kentucky's 25<sup>th</sup> Judicial Circuit
- **B.A.**, John Carroll University, 1986
  - Major: Communication
  - Minor: French

### 3. **ADDITIONAL PROFESSIONAL DEVELOPMENT OR TRAINING:**

#### Administrative

- American Council on Education (ACE) National Leadership Forum, Washington, D.C. (June 20-22, 2012)
- American Council on Education/Ohio Women in Higher Education Workshop, Upward Mobility in Ohio's Current Landscape, Kent State University-Stark, North Canton, Ohio (April 6, 2012)
- Inaugural Academic Leadership Forum, The University of Akron (2005-2006)
- Council of Colleges of Arts and Sciences (CCAS) New Deans' Seminar, Denver, Colorado (July 17-20, 2005)
- Harvard Institutes for Higher Education, Harvard Graduate School of Education, MDP Management Development Program, Harvard University (June 19-July 1, 2005)
- Administrative Portfolio Workshop by Peter Seldin, Baldwin Wallace College, Berea, Ohio (April, 2004)

#### Scholarship & Teaching

- **Quality Matters Certification, QM Rubric Update Sixth Edition** (RU) course, (December, 2018)
- Professional Development Leave (PDL), The University of Akron (Spring, 2017)
- **Quality Matters Certification, Peer Reviewer Course** (PRC) (February, 2016)

- **Quality Matters Certification, Applying the Quality Matters Rubric (APPQMR)** workshop, The University of Akron (October 16, 2015)
- Short Course, Bridging Organizational Communication and Rhetorical Criticism: Teaching the College Course in Organizational Rhetoric, National Communication Association conference, San Francisco, California (November 15, 2010)
- Workshop, Women, Rhetoric, and Political Agency: What Do Women Need to Know about Their History (Phronesis) to Be Successful Politically?, Rhetorical Society of America's 3<sup>rd</sup> Biennial Institute, State College, Pennsylvania, (June 26-28, 2009)
- Professional Development Leave (PDL), The University of Akron (Spring, 2009)
- Certification, Collaborative Institutional Training Initiative (CITI), online (April, 2009)
- Short Course, Political Difference and Change: Teaching Gender and Political Communication Courses, Eastern Communication Association conference, Pittsburgh, Pennsylvania (May 1, 2008)
- Competitive Conference, Member of The University of Akron Learning Community Team, National Learning Communities Project Summer Institute, Olympia, Washington (June, 2001)
- Workshop, Teaching Portfolio by Peter Seldin, The University of Akron (January, 2001)
- Competitive Conference, Member of The University of Akron School of Communication Service Learning Team, 'Campus Compact' Service Learning, Providence, Rhode Island (June, 2000)
- Workshop, Teaching the Persuasion, Compliance Gaining, and/or Social Influence Course at the University Level, National Communication Association conference, Chicago, Illinois (November, 1999)
- Workshop, Teaching Communication Theory, National Communication Association conference, New York, New York (November, 1998)
- Training/Workshops/Teleconferences @ The University of Akron:
  - Hazing Prevention 101 (February, 2022)
  - Bridges: Building a Supportive Community (Title IX) (August, 2021)
  - MS Teams for Faculty (January, 2021)
  - Implementing Peer Assessment in Brightspace (January, 2021)
  - Going Beyond Presentations with H5P Interactions (November, 2020)
  - Getting More From Panopto in Brightspace (November, 2020)
  - Bridges: Building a Supportive Community (EEO, Title IX) (May, 2020)
  - Bridges: Taking Action (EEO, Title IX) (March, 2020)
  - Using Brightspace for Program-Level Assessment (November, 2019)
  - Transparent Assignments: Clarifying Purpose and Expectations for Students (October, 2019)
  - Assessment Basics for New Chairs and Program Directors (October, 2019)
  - Annual Assessment Reports: How To and What's new (September, 2019)
  - Bridges: Building a Supportive Community, Training to prevent discrimination and sexual misconduct (December, 2018)
  - WebEx Training for Faculty (October, 2014)
  - Citation Management Tools (September, 2014)
  - Web 2.0 Tools (September, 2014)
  - Respondus Monitor (September, 2014)

- Five Key Steps for Successful Academic Program Assessment (February, 2005)
- FYE (first year experience) (December 2004)
- Marketing with email Newsletters (November, 2004)
- Five Key Steps for Successful Academic Program Assessment (October, 2004)
- Rethinking Retention (April, 2004)
- How Engaged are UA Undergrads? Highlights on 2002 NSSE Report (February, 2004)
- Sexual Harassment and Discrimination Prevention Training (November, 1999)

Self-Enrichment

- German 1-6, Continuing Education Units, Lakeland Community College, Kirtland, Ohio (September 1998-2000)

**4. ACADEMIC APPOINTMENTS:**

- **Professor**, School of Communication, The University of Akron, 2011 to present
- **Graduate Faculty**, The University of Akron, 1999 to present
- **Head, Public Relations**, School of Communication, The University of Akron, 2014 to present
- **Graduate Coordinator**, The University of Akron, 2018 to 2021
- **Interim Associate Dean**, Honors College, The University of Akron, 2011-2013
- **Associate Dean for Academic Affairs**, College of Fine and Applied Arts, The University of Akron, 2003-2006
- Associate Professor, The University of Akron, 2003-2011
- **Coordinator, General Education Speech**, School of Communication, The University of Akron, 2000-2003
- Assistant Professor, The University of Akron, 1999-2003
- Visiting Assistant Professor, The University of Akron, 1998-1999
- Research Assistant, University of Oklahoma, 1997-1998
- Graduate Research Assistant, University of Oklahoma, 1994-1997
- Graduate Advising Assistant, University of Oklahoma, 1994-1997
- Graduate Teaching Assistant, University of Oklahoma, 1993-1994
- Visiting Instructor, John Carroll University, 1990-1992
- Adjunct, John Carroll University, 1989-1990
- Graduate Teaching Assistant, University of Southwestern Louisiana, 1987-1989

Internships & Other

- Public Relations staff, The Cleveland Clinic Foundation, 1989-1990
- Public Relations Internship, West Virginia Career College, 1987
- Public Relations Internship, The Cleveland Clinic Foundation, 1987
- Internship, Congressman Dennis E. Eckart District Office, 1985

**5. TEACHING EXPERIENCE:**

Undergraduate Courses

- Advanced Public Relations Theory-100% online

- Business & Professional Speaking
- Contemporary Public Relations
- Effective Oral Communication
- Freedom of Speech-100% online & F-2-F
- Honors Colloquium
- Intercultural Communication
- Interpersonal Communication
- Introduction to Mass Communication
- Introduction to Public Relations-100% online & F-2-F
- Introduction to Public Speaking
- Persuasion
- Political Communication
- Public Relations Cases-100% online
- Public Relations Theory-100% online
- Public Speaking in America
- Public Relations Strategies-100% online
- Survey of Communication Theory

#### Graduate Courses

- Advanced Communication Studies: Contemporary Public Relations Theory
- Communication Pedagogy
- Crisis Communication-100% online
- Introduction to Graduate Study in Communication-100% online & F-2-F
- Political Communication

#### Combined Undergraduate & Graduate Courses

- Political Communication
- Public Speaking in America

#### Dissertation

- **Dissertation Committee Member**
  - Natalie M. Grandy, “Development and Validation of the Meaning in Striving Toward Thinness Scale (MISTS): An Extension of Qualitative Works on Meaning Women Find in Disordered Eating Symptoms,” (August, 2017)
  - Andrea M. Ferraro, “Exploring an Alternative Public Relations Framework for the Public Sector,” (May, 2015)

#### Master’s Thesis/Project

- **Master’s Thesis Committee Member**
  - Erin Deal, “Organizational Conflict Styles of Managers: The Effect of Gender Role Orientations,” (August, 2016)
  - Shekinah G. Corn, “Superiors’ Conflict Management Behaviors and its Relationship to Their Level of Communicative Competence,” (May, 2013)
  - Eve M. Hjort, “Homeless Rhetoric: A Rhetorical Criticism of the Street Newspaper, ‘*The Homeless Grapevine*,’” (August, 2010)
  - Zeina A. Aboumrad, “The Religion of Islam and its Influence on Organizational Culture in Middle Eastern Arab Islamic Countries,” (May, 2002)

- **Master’s Project Chair**
  - Amy L. Wingerter, “Master’s Portfolio,” (December, 2013)
  - Wendy A. Turrell, “Factors of Influence on Voting Intention and Behavior,” (December, 2000)
- **Master’s Project Reader**
  - Carol A. Ivins, “Manager’s Guide to V.I.R.T.U.A.L. Plan for Communicating with Remote Employees,” (May, 2016)

#### Graduate Student Independent Research

- Stephanie R. Kirkpatrick, Political Communication Research Project, “Putting Numbers to Rhetoric: A Content Analysis of Obama’s Modified Jeremiad,” (Fall, 2008)
- Wendy A. Turrell, Political Communication Research Project, “Influencing Factors on Constituent Voting Intention,” (Summer, 1999)
- Scott A. Lockett, Graduate Research in Communication, Literature Review, “Communication and Politics,” (Spring, 2004)

#### Honors Research Project

- **Sponsor**
  - Megan Bodenschatz, “Ohio Student Government Summit Planning,” (May, 2017)
  - Brianne Angell, “Looking Ahead: A Public Relations Plan for ServiceMaster of Hudson,” (December, 2015)
- **Reader**
  - Abigail Schreiner, “Leaping into Leadership,” (May, 2020)
  - Emily Bower, “Fighting Cancer *With Purpose*: Best Practices for Charity Event Planning,” (May, 2019)
  - Abigail Zerull, “Social Media Revamp for the Speech and Debate Team,” (December, 2017)

#### Undergraduate Independent Study

- Bridgett D. Welch, Independent Study, “The Intent to Motivate: An Analysis of Rhetorical Criticism Relating to Political Speeches and the 2003 National State of the Union Address,” (Spring, 2003)

#### Learning Community

- Interpersonal Communication (Spiker) ~ Survey of Communication Theory ~ English Composition (2 sections), The University of Akron (Spring, 2005)
- Interpersonal Communication (Spiker) ~ Survey of Communication Theory ~ English Composition, The University of Akron (Spring, 2004)
- Effective Oral Communication (Spiker) ~ Survey of Mass Communication ~ Freshman Orientation, The University of Akron (Fall, 2004)
- Effective Oral Communication (Spiker) ~ Sociology ~ English Composition, The University of Akron (Fall, 2000)
- Effective Oral Communication (Spiker) ~ English Composition ~ Freshman Orientation, The University of Akron (Fall, 1999)

#### Guest Lectures

- Political Communication Theory, Survey of Communication Theory graduate class, School of Communication, The University of Akron (April 28, 2005; April 29, 1999)

- Let Your Fingers Do the Walking: New Media Technology and Traditional Politics, Politics and the Media upper division undergraduate and graduate class, Political Science Department, The University of Akron (May 2, 2001)
- Political Communication Research, Introduction to Communication Studies graduate class, School of Communication, The University of Akron (October 23, 2000; November 29, 1999)

## 6. SCHOLARLY PUBLICATIONS:

### Book

- Spiker, J. A. (2019). *Empowering Women: Global Voices of Rhetorical Influence*. Lanham, Maryland: Lexington Books.

### Peer-Reviewed

- Spiker, J. A. (2022). The Fearless Girl Story: Public Dialogue and the Cocreating of Meaning. *National Social Science Journal*, 59(1), 53-58.
- Spiker, J. A. (2017). Conquering the unknown enemy: Sirleaf's evolving rhetorical leadership during Liberia's Ebola crisis. *African Journal of Rhetoric*, 9(1), 143-176.
- Spiker, J. A. (2015). The Dawn rises: Women's empowerment in Aung San Suu Kyi's words. *Asian Profile*, 43(2), 225-236.
- Spiker, J. A. (2015). Secretary of State Hillary Clinton's rhetoric: Empowering women through four freedoms. *National Social Science Journal*, 45(1), 116-127.
- Spiker, J. A. (2013). Speaking for women's rights and empowerment in Pakistan: The Voice of Benazir Bhutto. *Asian Profile*, 41(6), 547-561.
- Spiker, J. A. (2012). Palin, Bachman, Tea Party Rhetoric, and American Politics. *International Journal of Humanities and Social Science*, 2(16), 1-12.
- Spiker, J. A. (2012). Gender and power in *The Devil Wears Prada*. *International Journal of Business, Humanities and Technology*, 2(3), 16-26.
- Spiker, J. A. (2011). Patil on enabling environment, education & equality. *Asian Profile*, 39(2), 163-174.
- Spiker, J. A. (2011). Motherhood, God & country: Sarah Palin's 68 days in 2008. In M. S. McKinney & M. C. Banwart (Eds.), *Communication in the 2008 U.S. election: Digital natives elect a president* (pp. 241-254). New York: Peter Lang.
- Spiker, J. A. (2009). It takes a village to win: A Rhetorical analysis of "Hillary for President." In T. F. Sheckels (Ed.), *Cracked but not shattered: Hillary Rodham Clinton's unsuccessful campaign for the presidency* (pp. 99-124). Lanham, Michigan: Lexington Books.
- Spiker, J. A. (2008). Ohio's rhetorical "Road to Renewal": Governor Ted Strickland's 2007 Inaugural address. *Ohio Communication Journal*, 46, 131-144.
- Spiker, J. A. (2005). Engaging the disengaged: Understanding young citizens' political malaise. In M. S. McKinney, L. L. Kaid, D. G. Bystrom, D. B. Carlin (Eds.), *Communicating politics: Engaging the public in democratic life* (pp. 299-309). New York: Peter Lang.
- Spiker, J. A., Lin, Y., & Wells, S. D. (2003). The Voice of young citizens: A Study of political malaise in campaign 2000. In L. L. Kaid, J. C. Tedesco, D. G. Bystrom, & M. S.

McKinney (Eds.), *The Millennium election: Communication in the 2000 campaign* (pp. 243-256). Lanham, Maryland: Rowman & Littlefield.

- Spiker, J. A. (2002). The development of radio. *Encyclopedia of life support systems (EOLSS)*. Theme: Journalism and Mass Communication. Oxford: UK.  
<http://www.eolss.net>
- Triage, M. E., Hill, P. S., Clark, K. D., Lin, Y., & Spiker, J. A. (2002). Pedagogies of empowerment: A Framework for promoting the success of students of color. [Monograph]. In J. S. Trent (Ed.), *Included in communication: Learning climates that cultivate racial and ethnic diversity*. Washington D.C.: The American Association for Higher Education/National Communication Association. 57-75.
- Turrell, W. A., Spiker, J. A., & Lin, Y. (2001). Issues influencing citizens voting behavior: A Case study of a city council election. *Ohio Speech Journal*, 39, 7-29.
- Spiker, J. A. (1999). Jane Pauley. In M. Murray (Ed.), *The Encyclopedia of television news*. (pp. 186). Phoenix, AZ: Oryx Press.
- Spiker, J. A. (1999). Vanderbilt Television News Archive. In M. Murray (Ed.), *The Encyclopedia of television news*. (pp. 267-268). Phoenix, AZ: Oryx Press.
- Spiker, J. A. & McKinney, M. S. (1999). Measuring political malaise in the 1996 presidential election. In L. L. Kaid, & D. G. Bystrom (Eds.), *The Electronic election: Perspectives on the 1996 campaign communication* (pp. 319-334). Mahwah, New Jersey: Lawrence Erlbaum.
- Tedesco, J. C., Miller, J. L., & Spiker, J. A. (1999). Presidential campaigning on the information super highway: An Exploration of content and form. In L. L. Kaid, & D. G. Bystrom (Eds.), *The Electronic election: Perspectives on the 1996 campaign communication* (pp. 51-63). Mahwah, New Jersey: Lawrence Erlbaum.
- McKinney, M. S., & Spiker, J. A., & Kaid L. L. (1998). DebateWatch '96 and citizen engagement: Building Democracy through citizen communication. In T. J. Johnson, C. E. Hays, & S. P. Hays (Eds.), *Engaging the public: How government and the media can reinvigorate American Democracy* (pp. 185-193). Lanham, Maryland: Rowman & Littlefield.
- Kaid, L. L., Tedesco, J. C. & Spiker, J. A. (1996). Media conflicts over Clinton policies: Political advertising and the battle for public opinion. In R. E. Denton, Jr. & R. L. Holloway (Eds.), *The Clinton presidency: Images, issues, and communication strategies* (pp. 103-121). Westport, Connecticut: Praeger.

#### Invited

- Spiker, J. A. (2004). Book Review of *Congress, the press, and political accountability*. By R. Douglas Arnold, *Journalism and Mass Communication Quarterly*, 81(4): 933-934.

#### Published Proceedings

- Ritchey, D., Love, A. G., Spiker, J. A., & Rhoades, E. (2000, October). *Learning communities and student retention*. Published proceedings from the annual meeting of The International Society for Exploring Teaching Alternatives, Redondo Beach, California.

#### Research in Progress

- Spiker, J. A. (in press). Rhetoric of Optimism and Promise of Transformation: Concession Speeches by U.S. Presidential Women Candidates in 2020. Manuscript submitted to the book, *Disrupting Democracy: The 2020 Presidential Campaign*.

## 7. CREATIVE ACTIVITIES:

- Hill, P. S., Lin, Y., Giralt, G., Clark, K. D., Spiker, J. A., & Triage M. E. (2001). *Technological empowerment in the basic speech course: Exploring the integration of CD-ROM*. Development of a CD-ROM designed to assist instructors and students on the topic of small group problem-solving within a public speaking course.

## 8. PROFESSIONAL PRESENTATIONS:

- Spiker, J. A. (2021, April). Rhetoric of Defeat or Hope? Concession Speeches by U.S. Presidential Women Candidates. Paper presented at the annual conference of the Midwest Political Science Association, Real-time Virtual, Chicago, IL.
- Spiker, J. A. (2021, March). Public Dialogue & the Cocreation of Meaning: The Fearless Girl Story. Paper presented at the annual conference of the National Social Science Association, Real-time Virtual, Las Vegas, Nevada.
- Spiker, J. A. (2018, October). Call to Action: Grybauskaite view of women's empowerment. Paper presented at the annual conference of the National Social Science Association, New Orleans, Louisiana.
- Spiker, J. A. (2018, April). Mother Courage: Samba-Panza's Championship of Women's Rights. Paper presented at the 2018 annual conference of the Midwest Political Science Association, Chicago, Illinois.
- Spiker, J. A. (2018, April). Grybauskaite wages equality in rhetoric and reality. Paper presented at the 2018 annual conference of the Midwest Political Science Association, Chicago, Illinois.
- Spiker, J. A. (2017, November). Courage, conviction, and commitment: Bachelet's legacy of women's empowerment. Paper presented at the annual National Communication Association conference, Dallas, Texas.
- Spiker, J. A. (2017, May). Empowering voices of African women leaders. Paper presented at the annual International Communication Association conference, San Diego, California.
- Spiker, J. A. (2017, May). Sirleaf's public relationships during Liberia's Ebola crisis. Paper presented at the annual International Communication Association conference, San Diego, California.
- Spiker, J. A. (2017, April). Sirleaf's rhetorical transformations during Liberia's Ebola crisis. Paper presented at the annual conference of the Southern States Communication Association, Greenville, South Carolina. **Top Paper**
- Spiker, J. A. (2017, April). Political agency through rhetoric: Brundtland and Solberg voice women's empowerment. Paper presented at the annual conference of the Midwest Political Science Association, Chicago, Illinois.
- Spiker, J. A. (2017, April). Unlocking women's potential: Bachelet and women's empowerment. Paper presented at the annual conference of the Midwest Political Science Association, Chicago, Illinois.
- Spiker, J. A. (2017, March). Creating public relationships through rhetoric: Sirleaf during Liberia's Ebola crisis. Paper presented at the annual meeting of the Central States Communication Association, Minneapolis, Minnesota.

- Spiker, J. A. (2017, March). Sirleaf's political rhetoric on women's empowerment. Paper presented at the annual meeting of the Central States Communication Association, Minneapolis, Minnesota.
- Spiker, J. A. (2014, October). *The Dawn rises: Aung San Suu Kyi & Women's Empowerment*. Paper presented at the annual meeting of the Ohio Communication Association. Columbus, Ohio.
- Spiker, J. A. (2013, November). *Four freedoms of women's rights: Secretary Hillary Clinton's rhetoric of empowerment*. Paper presented at the annual meeting of the National Communication Association, Washington, D.C.
- Spiker, J. A. (2013, June). *Speaking for women's rights in Pakistan: The Voice of Benazir Bhutto*. Paper presented at the annual meeting of the International Communication Association, London, England.
- Spiker, J. A. (2012, November). *Developing expectations for honors theses and capstone projects: Strategies for faculty, students, and administrators*. Panel discussion presented at the annual meeting of the National Collegiate Honors Council, Boston, Massachusetts.
- Spiker, J. A. (2011, November). *Palin & Bachmann: Leading voices of the Tea Party movement*. Paper presented at the annual meeting of the National Communication Association, New Orleans, Louisiana.
- Spiker J. A. (2010, November). *President Pratibha Patil's rhetoric on women's rights in India*. Paper presented at the annual meeting of the National Communication Association, San Francisco, California. **Top Paper**
- Spiker, J. A. (2009, October). *Leading the way rhetorically: Women governors' leadership styles & messages*. Paper presented at the annual meeting of Women & Society, Poughkeepsie, New York.
- Spiker, J. A. (2009, October). *From the statehouse to the national stage: The Gubernatorial rhetoric of women*. Paper presented at the annual meeting of the Ohio Communication Association, Columbus, Ohio.
- Spiker, J. A. (2008, November). *An Unconventional dialogue: Generating principles to guide discussions with graduate students in the classroom*. Panel discussion presented at the annual meeting of the National Communication Association, San Diego, California.
- Spiker, J. A. (2008, October). *The Politics of creation-care: A Pentadic analysis of the March 2, 2007 global warming letter sent from 25 Evangelical leaders to the National Association of Evangelicals*. Paper presented at the annual meeting of the Ohio Communication Association, Marietta, Ohio.
- Spiker, J. A. (2008, May), *Female power relationships in 'The Devil Wears Prada': Making a rhetorical difference for women*. Paper presented at the annual meeting of the Eastern Communication Association, Pittsburgh, Pennsylvania.
- Spiker, J. A. (2008, April). *Engaging the future of our democracy: Communicating with young citizens*. Panel discussion presented at the annual meeting of the Central Communication Association, Madison, Wisconsin.
- Spiker, J. A. (2007, October). *Rhetorical change, challenge & opportunity: Governor Ted Strickland's 2007 inaugural address*. Paper presented at the annual meeting of the Ohio Communication Association, Boardman, Ohio.

- Spiker, J. A. (2004, August). *Women defining leadership*. Panel discussion presented at the annual meeting of the Association for Educators in Journalism and Mass Communication, Toronto, Canada.
- Williams, B., Curry, C. Ferris, C., Schantz, J. Spiker, J. Faessel, T., Stephen D., Taylor, J., & Ritchey, D. (2003, April). *Designing a learning community in just one hour*. Panel discussion presented at the Institute for Teaching & Learning conference, The University of Akron, Akron, Ohio.
- Spiker, J. A. (2003, April). *Communication theory at the crossroads: The Past, the present, and the future of communication theory*. Panel discussion presented at the annual meeting of the Central States Communication Association, Omaha, Nebraska.
- Triage, M. E., Hill, P. S., Clark, K. D., Lin, Y., & Spiker, J. A. (2002, November). *Students of color and teaching/learning strategies in the communication course: Essay and instructional practices*. Panel discussion presented at the annual meeting of the National Communication Association, New Orleans, Louisiana.
- Lin, Y., Clark, K. D., Hill, P. S., Spiker, J. A., & Triage, M. E. (2002, November). *Communication in action: Creation of a multi-media CD-ROM for teaching small group communication in a culturally diverse classroom*. Panel discussion presented at the annual meeting of the National Communication Association, New Orleans, Louisiana.
- Spiker, J. A. (2002, April). *The Internet and presidential candidates in campaign 2000*. Paper presented at the annual meeting of the Central States Communication Association, Milwaukee, Wisconsin.
- Spiker, J. A. (2002, April). *Our Stories...Our Legacy as teaching professionals: The Teaching portfolio*. Panel discussion presented at the annual meeting of the Central States Communication Association, Milwaukee, Wisconsin.
- Curry, C., Faessel, T., Ferris, C., Taylor, J., Schantz, J., Stephen, D. Ritchey, D., Williams, B., & Spiker, J. A. (2002, April). *Learning communities at The University of Akron: Up close and personal*. Panel discussion presented at Celebrating Excellence in Teaching & Learning conference at The University of Akron, Akron, Ohio.
- Lin, Y., Hill, P., Giralt, G., Clark, K. D., Spiker, J. A., & Triage, M. (2002, April). *Communication in action: Creating a multi-media CD-ROM*. Panel discussion presented at Celebrating Excellence in Teaching & Learning at The University of Akron, Akron, Ohio.
- Spiker, J. A. (2001, November). *Radicalizing roots: Pedagogies of empowerment in the basic speech course. Assessing the basic course in a learning community*. Paper presented at the annual meeting of the National Communication Association, Atlanta, Georgia.
- Lin, Y., Spiker, J. A., & Lim, S. (2001, November). *Relationships of media use to political malaise: A Comparative study of young citizens from the United States and South Korea*. Paper presented at the annual meeting of the National Communication Association, Atlanta, Georgia.
- Farmer, R., Spiker, J. A., & Fender, R. (2001, October). *State party usage of the world wide web in the 2000 election*. Paper presented at The State of the Parties 2000 & Beyond conference sponsored by the Ray C. Bliss Institute of Applied Politics at The University of Akron, Akron, Ohio.

- Farmer, R., Spiker, J. A., & Fender, R. (2001, September). *How wired are they? State parties online in 2000*. Paper presented at the annual meeting of the American Political Science Association, San Francisco, California.
- Spiker, J. A., & Lin, Y. (2001, April). *Are you talking to me? Young citizens' responses to the 2000 presidential debates*. Paper presented at the annual meeting of the Central States Communication Association, San Francisco, California.
- Spiker, J. A. & Lin, Y. (2001, April). *Are young citizens engaging in politics? A Study of political malaise in campaign 2000*. Paper presented at the annual meeting of the Central States Communication Association, Cincinnati, Ohio.
- Turrell, W. A., Spiker, J. A., & Lin, Y. (2001, April). *Issues influencing citizen voting behavior: A Case study of a city council election*. Paper presented at the annual meeting of the Central States Communication Association, Cincinnati, Ohio.
- Ritchey, D., Spiker, J. A., & Rhoades, E. (2001, March). *Learning communities and student retention*. Panel discussion presented at the Teaching and Learning Day sponsored by The Carnegie Academy for the Scholarship of Teaching and Learning at The University of Akron, Akron, Ohio.
- Turner, D., Ritchey, D., Anderson, C., Spiker, J. A., & Giralt, G. (2001, March). *Service learning: Tips on how it can work for you*. Panel discussion presented at the Teaching and Learning Day sponsored by The Carnegie Academy for the Scholarship of Teaching and Learning at The University of Akron, Akron, Ohio.
- Spiker, J. A., & Lin, Y. (2000, November). *The Voice of young citizens: A Study of political malaise in campaign 2000*. Paper presented the annual meeting of the National Communication Association, Seattle, Washington.
- Spiker, J. A. (2000, November). *Creating the engaged communication department: Best practices from award winning departments*. Panel discussion presented at the annual meeting of the National Communication Association, Seattle, Washington.
- Ritchey D., Love, A. G., Spiker, J. A., & Rhoades, E. (2000, October). *Learning communities and student retention*. Paper presented at the annual meeting of The International Society for Exploring Teaching Alternatives, Redondo Beach, California.
- Spiker, J. A. (2000, October). *Uniting educators and scholars in the public speaking classroom: Mediated communication exercises during an election season*. Paper presented at the annual meeting of the Speech Communication Association of Ohio, Westerville, Ohio.
- Spiker, J. A. (2000, October). *Service learning in political communication: Tips on how it can work for you*. Paper presented at the annual meeting of the Speech Communication Association of Ohio, Westerville, Ohio.
- Spiker, J. A. (2000, June). *Analyzing political malaise: Communicating politics through debates and focus groups*. Paper presented at the summer conference of the National Communication Association, Washington, D.C.
- Spiker, J. A. (1998, April). *A Comparison of the single-moderator and "Town Hall" presidential debates in 1996: Measuring voter malaise*. Paper presented at the annual meeting of the Central States Speech Association, Chicago, Illinois.
- Tedesco, J. C., Miller, J., Spiker, J. A., & Roberts, M. (1997, November). *Presidential campaigning on the information super highway*. Paper presented at the annual meeting of the National Communication Association, Chicago, Illinois.

- McKinney, M. S. & Spiker, J. A. (1997, May). *Measuring political malaise in the 1996 presidential election*. Paper presented at the annual meeting of the International Communication Association, Montreal, Canada.
- Spiker, J. A. (1997, April). *Voter alienation and the political process: Have we given up?* Paper presented at the annual meeting of the Central States Communication Association, St. Louis, Missouri.

## 9. PUBLIC PRESENTATIONS:

- Spiker, J. A. (2008, April 17). Hey Ohio, Turnaround!” says Governor Strickland, Tallmadge League of Women Voters, Tallmadge, Ohio.
- Spiker, J. A. (2005, November). *Encouraging courageous conversations*. Led workshop at the annual meeting of the American Council on Education/Office of Women in Higher Education Ohio Network (ACE/OWHE) conference, Warrensville Heights, Ohio.

## 10. MEMBERSHIP IN PROFESSIONAL SOCIETIES (current):

- International Communication Association
- National Communication Association
- Central States Communication Association
- Midwest Political Science Association
- The Honor Society of Phi Kappa Phi

## 11. UNIVERSITY SERVICE:

### University

- Member, UA Institute for Teaching and Learning Advisory Board member, BCAS representative (2021 to present)
- Member, Academic Policies Committee, The University of Akron (2019 to present; 2002-2005)
- Member, **Executive Committee**, Faculty Senate, The University of Akron (2020 to 2021; 2001-2003)
- Member, OAA Reorganization Work Group (2020 to 2021)
- Member, University Council, Institutional Advancement Standing Committee, The University of Akron (2018 to 2021)
- **Faculty Senator**, Buchtel College of Arts and Sciences, Social Science Division, The University of Akron (2018 to 2021)
- **Member, Drafting & Integration Group**, The University of Akron (2020)
- **Vice Chair**, University Council, The University of Akron (2019 to 2020)
- **Member, University Council**, The University of Akron (2018 to 2020)
- **Chair, University Council, Institutional Advancement Standing Committee**, The University of Akron (2018 to 2020)
- Member, Distance Learning Review Committee, The University of Akron (2014 to 2020)
- **Vice Chair, Graduate Council**, The University of Akron (2015-2016)

- Representative, Buchtel College of **Arts & Sciences Representative at Large, Graduate Council**, The University of Akron (2013-2016)
- Member, Higher Learning Commission Steering Committee, The University of Akron (2013)
- Member, President's Advisory Committee, The University of Akron (2012-2013)
- Member, Provost's Advisory Committee, The University of Akron (2012-2013)
- Member, Roo Crew Alumni Liaison Team, The University of Akron (2012-2013)
- Member, UA Student Innovation Symposium, The University of Akron (2012)
- Member, Integrated Financial Planning Group, The University of Akron (2011-2013)
- Member, Assistant/Association Deans Group, The University of Akron 2011-2013; 2003-2006)
- Member, University Libraries Committee, The University of Akron (2008-2011)
- Member, Faculty Research Committee, The University of Akron (2005-2008)
- Member, Operations Advisory Committee, The University of Akron (2005-2006)
- Member, Student Retention Committee, The University of Akron (2004-2006)
- Representative, College of Fine & Applied Arts, Ohio Board of Regents Fellowship Committee, The University of Akron (2005; 2004)
- Interviewer, Fulbright applicants, The University of Akron (2003)
- Member, Student Assessment Task Force, The University of Akron (2003-2004)
- Member, Teaching Evaluation Task Force, The University of Akron (2003-2004)
- Member, Task Force on Decision-Making/Recommending Entities, The University of Akron (2002-2004)
- Representative, Ohio Faculty Council, Faculty Senate, The University of Akron (2001-2003)
- Alternate Representative, Ohio Faculty Council, Faculty Senate, The University of Akron (2000-2001)
- **Faculty Senator**, College of Fine & Applied Arts, The University of Akron (2000-2003)
- Member, Computing & Communications Technologies Committee, The University of Akron (2000-2002)
- Member, Hearing Board Pool, The University of Akron (2000-2001)
- Ambassador, Teaching Academy, The University of Akron (1999-2002)

### College

- Member, Distinguished Professor Recommendation Review Committee, Buchtel College of Arts & Sciences, The University of Akron (2020 to present; 2016 to 2018)
- RTP CHP College Committee for Kris Kraft (2020)
- Representative-Alternate, Social Science Division, Buchtel College Council, Buchtel College of Arts & Sciences, The University of Akron (2016 to 2020)
- Member, Search Committee for Director, Careers & Advising Office, Buchtel College of Arts & Sciences, The University of Akron (2013)
- Member, Honors Advancement Council, The University of Akron (2011-2013)
- Member, Admissions & Recruitment Council, The University of Akron (2011-2013; 2004-2006)
- Orator, The University of Akron Commencement Ceremony (May, 2012, 2011, 2010; August, 2011; December, 2012)

- Member, Common Reading Committee, The University of Akron (2006-2008)
- Director, Interdisciplinary Studies Program, College of Fine & Applied Arts, The University of Akron (2003-2006)
- Member, Professional Education Council, The University of Akron (2003-2006)

Department

- **Head**, Public Relations Area, School of Communication, The University of Akron (2014 to present)
- Member, Marketing & Promotions Committee, School of Communication, The University of Akron (2018 to present)
- **Chair**, RTP Committee-Andrea Meluch, School of Communication, The University of Akron (2021 to 2022)
- **Graduate Coordinator**, School of Communication, The University of Akron (2018 to 2021)
- Presentation, OCA Graduate School Q & A Panel; OCA Graduate Opportunity Fair (October, 2020)
- **Chair**, Undergraduate Committee, School of Communication, The University of Akron (2017 to 2020; member 2015 to 2020)
- **Chair**, Search Committee for Joint Position of Assistant Professor of Business and Organizational Communication, School of Communication and Department of Management, The University of Akron (2018 to 2019)
- Curriculum Development, School of Communication, The University of Akron (2004-2021)
  - Curriculum Proposal 7600:406, Course title change-Public Relations Theory
  - C60001GC: Health and Crisis Communication Graduate Certificate
  - C60110GC: Strategic Social Media Graduate Certificate
  - Curriculum Proposal A&S-COMMUN-16-18922, 100% online M.A. in Strategic Communication
  - Curriculum Proposal A&S Communication 18-23753, Offer 7600:608: Communication Pedagogy as 100% online format; update course bulletin description
  - Curriculum Proposal A&S Communication 18-23490, Offer 7600:475: Political Communication as 100% online format; update course bulletin description
  - Curriculum Proposal A&S Communication 18-23489, Offer 7600:355: Freedom of Speech as 100% online format; update course bulletin description
  - Curriculum Proposal A&S Communication 15-13664, Offer 7600:406: Advanced Public Relations Theory as 100% online format
  - Curriculum Proposal A&S Communication 14-9415, Revise Public Relations Minor requirements
  - Curriculum Proposal A&S Communication 15-13662, Revise pre-requisites for 7600:303: Public Relations Writing
  - Curriculum Proposal FAA-07-01, Add 7600:475: Political Communication as minor elective (2006)
  - Curriculum Proposal FAA-06-03, Add 7600:475: Political Communication as major elective (2005)

- Curriculum Proposal FAA-05-15, Create 7600:475: Political Communication (2004)
- Member, Bylaws and Handbook Review Committee, School of Communication, The University of Akron (2015-2016)
- Member, Search Committee, Public Relations non-tenure track, School of Communication, The University of Akron (2014-2015)
- Member, Advisory Committee to the Director, School of Communication, The University of Akron (2013-2015)
- Member, Graduate Committee, School of Communication, The University of Akron (2013-2016)
- Member, Social Media Committee, School of Communication, The University of Akron (2013)
- Member, Ad Hoc Benchmark Committee, School of Communication, The University of Akron (2013)
- Member, e-Textbook Affordability Steering Committee, The University of Akron (2012-2013)
- **Chair**, Promotion Committee to Associate College Lecturer for Robert Crowley, School of Communication, The University of Akron (2010-2011)
- Member, Scholarship Committee, School of Communication, The University of Akron (2010-2011)
- Member, Search Committee for *Buchtelite* adviser, School of Communication, The University of Akron (2010)
- School Liaison, American Association of University Professor (AAUP) (2006-2007)
- Member, Curriculum Committee, School of Communication, The University of Akron (1998-2009)
- Faculty Adviser, The Association for Women in Communications, School of Communication, The University of Akron (2002-2005)
- Public Relations Client, School of Communication, The University of Akron (2003)
- Member, Search Committee for College Lecturer, General Education Speech Program, School of Communication, The University of Akron (2000; 1999)
- Member, General Education Speech Textbook Committee, School of Communication, The University of Akron (1998-1999)

## 12. COMMUNITY AND PROFESSIONAL SERVICE:

- **Editorial Board Member**
  - *Western Journal of Communication*, Western States Communication Association (2013-2021)
  - Editorial Board Member, *Ohio Communication Journal*, Ohio Communication Association (2008-2016)
- Paper Reviewer
  - Public Relations Division, National Communication Association (2021)
  - Political Communication Division, National Communication Association (2021, 2017, 2014, 2013, 2011, 2009, 2008, 2007, 2006, 2005, 2004, 2000, 1999)

- Political Communication Division, International Communication Association (2018, 2017, 2016, 2015, 2014, 2013, 2012, 2011, 2010, 2009, 2008, 2007, 2006, 2005, 2004)
- Public Relations Division, International Communication Association (2017)
- Political Communication Interest Group, Central States Communication Association (2009, 2005, 2004, 2003, 2001, 2000, 1999)
- Political Communication Interest Group, Eastern Communication Association (2010, 2009)
- Rhetoric and Public Address Interest Group, Eastern Communication Association (2009)
- Panel Respondent/Discussant
  - Political Discourse, New Social Media Platforms, and Public Opinion, Political Communication Division, Midwest Political Science Association (2021)
  - Gender Inequality in the U.S. Congress: Challenges and Changes, Gender and Politics Division, Midwest Political Science Association (2018)
  - Complexity & Coarseness in Political Language Use, Political Communication Division, Midwest Political Science Association (2017)
  - Campaigning on the Internet, Political Communication Division, International Communication Association (2005)
  - Challenging Previous Political Debate Findings and Exploring New Debate Research Territory, Political Communication Division, National Communication Association (2005)
  - Competitive Papers in Political Communication, Political Communication Interest Group, Central States Communication Association (2005)
  - Virtuous Circles, Vicious Circles: The Relationship between News and Political Participation, Political Communication Division, International Communication Association (2004)
  - Racing to the White House: An Analysis of the 2004 Presidential Primaries, Political Communication Interest Group, Central States Communication Association (2004)
  - Cyberpolitics: Websites as Political Communication, Political Communication Division, American Political Science Association (2001)
- Manuscript Reviewer
  - *Western Journal of Communication*, Western States Communication Association (2013)
  - *Political Communication*, Taylor & Francis (2005)
  - *Southern Communication Journal*, Southern States Communication Association (2003; 2002)
  - *Communication Teacher*, National Communication Association (2003)
  - *American Behavioral Scientist*, SAGE Publications (2002)
  - *The Journal of Politics*, The Quarterly Journal of the Southern Political Science Association (2001)
  - *The Dynamics of Persuasion*, Text Reviewer (2001)

- **External Reviewer**
  - Nichola D. Gutgold, Ph.D., The Pennsylvania State University, candidate for promotion to Professor (2012)
  - Sumana Chattopadhyay, Ph. D., Marquette University, candidate for tenure and promotion to Associate Professor (2012)
- **Panel Chair**
  - Political Discourse, New Social Media Platforms, and Public Opinion, Political Communication Division, Midwest Political Science Association (2021)
  - Gender Inequality in the U.S. Congress: Challenges and Changes, Gender and Politics Division, Midwest Political Science Association (2018)
  - Exploring Key Areas of Campaign Communication in the 2012 Elections, Political Communication Interest Group, Central States Communication Association (2012)
  - An Unconventional Genre: Epideictic Theory and Practice through the Ages, American Society for the History of Rhetoric, National Communication Association (2008)
  - Politics through Entertainment: Making ‘Em Laugh and Keeping It Real, Political Communication Interest Group, Central States Communication Association (2005)
  - Case Studies in Political Campaign Communication, Political Communication Division, National Communication Association (2002)
  - The Rhetoric of Political Leaders and Candidates, Political Communication Interest Group, Central States Communication Association (2002)
  - Top Four Competitive Papers in Political Communication: The Legacies of Presidential Campaigns & Social Movements, Political Communication Interest Group, Central States Communication Association (2002)
  - Women in Politics, Women’s Caucus, Central States Communication Association (2002)
  - Competitive Papers in Political Communication: Mediated Political Messages, Political Communication Interest Group, Central States Communication Association (2000)
  - Analyzing Political Messages, Political Communication Division, National Communication Association (1999)
  - A Potpourri of Political Communication Research: Examining Presidential Discourse and Media Reporting of Political Campaigns, Central States Communication Association and Southern States Communication Association (1999)
- **President**, League of Women Voters of Tallmadge, Tallmadge, Ohio (2009-2011)
- **Board Member**, League of Women Voters of Tallmadge, Tallmadge, Ohio (2008-2009)
- **Secretary**
  - Rhetoric and Public Address Interest Group, Eastern Communication Association (2009)
  - Political Communication Division, National Communication Association (2004-2006)

- Political Communication Interest Group, Central States Communication Association (1998-2000)
- Moderator
  - Voter Awareness Night, League of Women Voters of Tallmadge, Tallmadge, Ohio (2010, 2009, 2008)
  - Panel Discussion, The Association for Women in Communications and Women's Studies, The University of Akron (2005)
- **Chair**, Political Communication Interest Group, Central States Communication Association (2002-2003)
- **Chair-Elect & Program Planner**, 2002 conference, Political Communication Interest Group, Central States Communication Association (2000-2002)
- Member, Nominating Committee, Political Communication Division, National Communication Association (1999-2000)
- **Director**, Sooner Communication Conference, Department of Communication, University of Oklahoma (1994-1995)
- Assistant Director, Sooner Communication Conference, Department of Communication, University of Oklahoma (1993-1994)

### 13. GRANTS:

- Teaching Fellowship Awarded. Member of Team, School of Communication, The University of Akron, General Education Speech Instructional CD-ROM Project (Summer, 2001)
- Campus Compact Grant Awarded. Member, School of Communication Service Learning Team, The University of Akron, national competition by National Communication Association and Campus Compact, workshop, Providence, Rhode Island (June, 2000)
- Learning Community Grant Awarded. Taught Effective Oral Communication in learning community, The University of Akron (Fall, 1999)

### 14. HONORS AND AWARDS:

- **Top Paper**, Top Paper Panel (of 4). Rhetoric and Public Address Division, Southern States Communication Association, Greenville, South Carolina (2017)
- Recognition Certificate, nominated by Casey Polentas of The Richard L. Hansford Chapter of the National Residence Hall Honorary, The University of Akron (Fall, 2015)
- Certificate of Appreciation, Outstanding & Distinguished Faculty Member, nominated by Melanie Fitch of The Richard L. Hansford Chapter of the National Residence Hall Honorary, The University of Akron (Spring, 2015)
- Invited Member, *Who's Who in North American Education* (2012-2013 Edition)
- **Top Paper**, Top Paper Panel (of 5). Political Communication Division, National Communication Association, San Francisco, California (2010)
- Outstanding Faculty Adviser, The Association for Women in Communication, School of Communication, The University of Akron (2003)
- Certificate of Appreciation, Public Relations Strategies Agency, School of Communication, The University of Akron (2003)

- **Leadership Award**, Central States Communication Association, Political Communication Interest Group (2003)
- **Outstanding Academic Advising**, University of Oklahoma, Department of Communication (1997)
- **Outstanding Graduate Student**, University of Oklahoma, Department of Communication (1995)
- **Mass Communication Outstanding Graduate Student**, Department of Communication, University of Southwestern Louisiana (1989)
- **Achievement Award**, *The Carroll News*, New Editor, Department of Communication, John Carroll University (1985-1986)
- **Best Newcomer**, WUJC 88.7 FM, Department of Communication, John Carroll University (1985)

#### **15. ADDITIONAL ENGAGEMENT:**

- Member, 2016 Election Team Consortium, national election research group created to study communication in U.S. elections (2016)
- Member, Election Team, national election research group created to study communication in U.S. elections (1996-2012)
- Member, DebateWatch, national voter education program of the Commission on Presidential Debates (CPD) (1996-2012)