

COMMUNICATIONS COMMITTEE

MINUTES

DATE 02/11/20

TIME 1:00 PM

KOLBE, 111

<b>MEETING CALLED BY</b>	Amy Freels, chair
<b>TYPE OF MEETING</b>	Monthly Meeting
<b>PRESIDER</b>	Amy Freels, chair
<b>NOTE TAKER</b>	Pam Duncan, secretary
<b>ATTENDEES</b>	<p><b>Attendees:</b> Elizabeth Attalla; Pam Duncan; Tammy Ewin; Kristin Foy-Sampson; Amy Freels; Robert Peralta; Marnie Saunders; Tiffany Schmidt; Sherry Sims; Heather Walter</p> <p><b>Absent with notice:</b> Sonia Achaleke; Sharon Crawford; Fathema Yusifi</p>
<b>Agenda topics:</b>	
1:05 – 1:08 PM	CALL TO ORDER <span style="float: right;">AMY FREELS</span>
<b>DISCUSSION</b>	The co-chair called the meeting to order and the committee agreed to approve the agenda as presented. There were no January minutes to review and approve.
1:08 – 1:25 PM	OLD BUSINESS <span style="float: right;">TAMMY EWIN/AMY FREELS</span>
<b>DISCUSSION</b>	<ol style="list-style-type: none"> <li>1. <b>150<sup>th</sup> Celebration</b> – UCM and President’s Office rep. will attend the UCCC March meeting to update the committee and identify opportunities for support. Details about public activities to coincide with the President’s investiture.</li> <li>2. <b>Branding Campaign</b> – Rollout of the new campaign is in process. VP/CCMO updated the committee on media outlets being used for the campaign. Brand standards are being updated and the campus community will be notified upon release. Committee members agreed to assist with campus activities as needed.</li> <li>3. <b>Campus Communications Survey</b> – UCM will contact Dir., School of Comm. to collaborate on survey construction.</li> </ol>
1:25 – 1:45 PM	NEW BUSINESS <span style="float: right;">AMY FREELS</span>
<b>DISCUSSION</b>	1. Committee members discussed opportunities for promoting UA faculty research. Committee members will explore their respective department’s current practices in preparation for a full discussion next month.
1:46 PM	ADJOURN <span style="float: right;">AMY FREELS</span>
<b>DISCUSSION</b>	<p>Motion to adjourn:</p> <ol style="list-style-type: none"> <li>1. Heather Walter</li> <li>2. Tiffany Schmidt</li> </ol> <p>The committee voted unanimously to adjourn the meeting.</p> <p><b>Next Meeting: March 10, 2020, 1:00 p.m., Kolbe, 111</b></p>