

Review: UC Standing Committee Monthly Report

Respondent

104 Richard T Newsome

06:37

Time to complete

1. Please select your UC Committee *

Score / 0 pts

- Awards Special Committee
- Budget and Finance
- Communication
- Information Technology
- Institutional Advancement
- Physical Environment
- Recreation and Wellness
- Student Engagement and Success
- Talent Development and Human Resources
- ad hoc Human Development

2. Did the Committee meet this month? If you met, select Yes and complete the rest of the survey. Provide minutes in question 7. You do not need to upload documents unless they are supporting materials for this month's meeting.

Score / 0 pts

If you did not meet, select No and submit the survey. You do not need to complete the rest of the survey or upload any documents. Thank you for logging this month's meeting status. *

- Yes
- No

More options for Responses

3. Date of Meeting

Score / 0 pts

3/14/2022



4. Committee Members in Attendance or Absent With Notice

Score / 0 pts

Richard T Newsome
Megan Crow Brauer
Sherry A Simms
Tammy Ewin
Robert L Peralta
Mitchell S. McKinney
Amy Freels
Absent with Notice: Kayla Fisher, Heather L Walter, Nathan T Meeker, Tiffany Schmidt

Score / 0 pts

5. Committee Members Absent Without Notice

none

6. Based on your goals for the year, outline what decision were made or action items discussed during this month's meeting that moved goal(s) forward

Score  / 0 pts

1. University Communications Research Project Analysis
 - a. Dr. Ferris chose 4 random survey participants for raffle
 - i. 2 students
 - ii. 2 staff/faculty
 - b. UCM team is looking over the survey analysis to determine strategy/changes to apps UCM is responsible for
 - c. Also shared analysis with the cabinet
 - d. Different aspects of campus such as
 - i. Bookstore sending too many emails
 - ii. Advisers not being able to reach students
 - iii. Communication in general between individuals
 - e. Strategy ideas about:
 - i. Frequency of UCM emails
 - ii. Zipmail, using categories
 - iii. Closely relating communication to diverge into one place.
 - iv. UA website could solve this, but College websites are mainly for recruitment, we have to be careful to not turn it into a current students' website, Intranet?
 - v. Longer term strategies
 - vi. Mobile app can be used to contain current student/faculty/staff content
2. Tribal Land Acknowledgement Process
 - a. The Cummings Center reached out to University Communications and Marketing and University Council who then passed to UCCC to draft a land acknowledgement
 - b. Legal Council and UCCC was concerned that current draft was inaccurate
 - c. Legal Council was concerned that all tribes were not removed through the Indian Removal Act of 1830. Some tribes were displaced through different routes, therefore the language should change within draft acknowledgement
 - d. The Cummings Center needs to cite sources
 - e. Other universities' acknowledgements are constrained to the land the university actually sits on
 - f. The draft should be constrained to University of Akron's borders only

Score  / 0 pts

7. Provide Meeting Minutes/Monthly Report here (do not attach minutes as a document in #8 below).

MINUTES DATE 03/14/2022
 CALLED BY Robert L Peralta / Amy Freels, co-chairs
 TYPE OF MEETING Monthly Meeting
 PRESIDED BY Robert L Peralta / Amy Freels, co-chairs
 NOTE TAKER Richard Newsome, secretary
 ATTENDEES Attendees:
 Richard T Newsome
 Megan Crow Brauer
 Sherry A Simms
 Tammy Ewin
 Robert L Peralta
 Mitchell S. McKinney
 Amy Freels
 Absent with Notice: Kayla Fisher, Heather L Walter, Nathan T Meeker, Tiffany Schmidt
 11:30 AM CALL TO ORDER
 Approval of Agenda
 1st Sherry A Simms
 2nd Mitchell McKinney
 Approval of minutes
 1st Sherry A Simms
 2nd Mitchell McKinney
 11:35 AM TO 12:05 PM OLD BUSINESS

8. If you have a document that provides supporting materials for this month's work, upload here. This attachment should not be the monthly minutes (minutes should be submitted in #7 above).

Score / 0 pts

DISCUSSION
 a. Dr. Ferris chose 4 random survey participants for raffle
 No answer provided.
 ii. 2 staff/faculty
 b. UCM team is looking over the survey analysis to determine strategy/changes to apps UCM is responsible for

9. Are there any new topic submissions or other information/feedback you would like to share from the committee?

Score / 0 pts

Also shared analysis with the cabinet
 d. Different aspects of campus such as
 i. Bookstore sending too many emails
 ii. Advisers not being able to reach students
 No answer provided.
 iii. Communication in general between individuals