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Respondent

43

Richard Newsome

04:04

Time to complete

1. Please select your UC Committee *

- Awards Special Committee
- Budget and Finance
- Communication
- Information Technology
- Institutional Advancement
- Physical Environment
- Campus Wellness
- Student Engagement and Success
- Talent Development and Human Resources
- ad hoc Social Engagement

2. Did the Committee meet this month? If you met, select Yes and complete the rest of the survey. Provide minutes in question 7. You do not need to upload documents unless they are supporting materials for this month's meeting.

If you did not meet, select No and submit the survey. You do not need to complete the rest of the survey or upload any documents. Thank you for logging this month's meeting status. *

- Yes
- No

3. Date of Meeting

9/25/2023



4. Committee Members in Attendance or Absent With Notice

Tammy Ewin
Richard Newsome
Deb Owens – co-chair
Eli Strohecker – co-chair
Tiffany Schmidt
Rhiannon Kallis
Andrew Thomas

5. Committee Members Absent Without Notice

Mitchell McKinney, Meghan Teeters

6. Based on your goals for the year, outline what decision were made or action items discussed during this month's meeting that moved goal(s) forward

- TE – Recommended repeating last year's goals as this year's goals.
- o Each member of the Communications Committee will submit at least two story ideas to University Communications and Marketing (UCM) for consideration for The University of Akron Magazine, including topic details, department(s)/colleges involved and contact for more information.
Story ideas due: By December 1 (for spring 2024 issue) and March 1, 2024, (for fall 2024 issue).
- o Committee members also will provide feedback to UCM on the fall 2023 issue of the magazine and offer suggestions for improvement.
Feedback due by February 1, 2024.
- o On an ongoing basis, the Communications Committee will be available to help compose/review both internal and external University Council communications from other committees as requested/needed.
- DO - what about the theme of community engagement? We do so much with the community encompassing all the areas of community engagement.
- DO - Is there a way to kind of share some positive news about campus safety and security?
- TE - We did a story about keeping off-campus neighborhoods safe with research being done in the classroom and students doing a project about safety. We also did a story on UAPD and their interactions with the campus community.

7. Provide Meeting Minutes/Monthly Report here (do not attach minutes as a document in #8 below).

9:00 AM CALL TO ORDER Tammy Ewin
 Approval of Agenda
 -
 Approval of minutes from the Oct. 17, 2022, meeting
 Motion: Tammy Ewin
 Second: Tiffany Schmidt
 9:05 AM TO 9:35 AM OLD BUSINESS TAMMY EWIN
 DISCUSSION Introduction of all members
 Overview of committee Responsibilities

- TE - The charge of the Communications Committee is that we're responsible for assessing and making recommendations regarding the University's internal and external communication strategies and practices, providing and receiving feedback to and from University Council on systematic communication issues, tracking issues that have a direct institution-wide impact and recommending action as appropriate.
- TE - Gather feedback from constituents from the group that each of you represent and bring attention to issues for consideration by the whole committee in collaboration with staff, faculty, students and appropriate departments. Any recommendations are then forwarded to University Council for consideration.
- TE – (past projects) One of the first things the committee did in in fall of 2021 is a survey to all employees and asked them about communication-related issues on campus.
- TE – (past projects) Good News with Gary podcast that we implemented shortly thereafter was one result of the survey findings. This has been very successful at being able to point to positive things that are happening across campus.
- TE – (past projects) Second, was with the committee's help to develop a "points of pride" for employees, which is available on the website. To compile this, we reached out to every college, every office, every department over several months to gather rankings and recognition, grant and research information, awards, etc.

Committee Meeting Frequency

- TE - The committee decided last October that we would have meetings on an as- needed basis. As issues would come up, we would convene the committee when necessary. Recommendation that we meet at least once a semester was made by Deborah wens and the committee agreed.

9:35 AM TO 9:55 AM NEW BUSINESS TAMMY EWIN
 DISCUSSION Committee Leadership

- DO – Self-nominated to be co-chair.
- ES – Nominated by Deb Owens
- TE - OK, so all those in favor of having Deborah Owens and Eli Strohecker as our co- chairs, please say aye.
- Deborah Owens and Eli Strohecker elected as co-chairs.

Committee Goals

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- Next Meeting
- TE – Next meeting will be scheduled for February and other meetings will be scheduled if the need arises.
- TE – We also will have regular communication with committee members regarding general business, as appropriate.

9:55 AM TO 10:00 AM NEXT MEETING AGENDA SUGGESTIONS -
 DISCUSSION • February 12,2024 9:00 a.m

8. If you have a document that provides supporting materials for this month's work, upload here. This attachment should not be the monthly minutes (minutes should be submitted in #7 above).
 (Non-anonymous question)

 [goals-2023-2024-communications-final10272022_Richard Newsome.docx](#)

9. Are there any new topic submissions or other information/feedback you would like to share from the committee?

Committee Goals for 2023/2024 have included