

Richard T Newsome (48)



Time to complete: 09:58

1. Please select your UC Committee

0 / 0 pts

Auto-graded

- Awards Special Committee
- Budget and Finance
- Communication
- Information Technology
- Institutional Advancement
- Physical Environment
- Recreation and Wellness
- Student Engagement and Success
- Talent Development and Human Resources
- ad hoc Human Development

2. Did the Committee meet this month? If you met, select Yes and complete the rest of the survey. Provide minutes in question 7. You do not need to upload documents unless they are supporting materials for this month's meeting.

0 / 0 pts

Auto-graded

If you did not meet, select No and submit the survey. You do not need to complete the rest of the survey or upload any documents. Thank you for logging this month's meeting status.

- Yes
- No

3. Date of Meeting

0 / 0 pts

Auto-graded

9/28/2021

4. Committee Members in Attendance or Absent With Notice

0 / 0 pts

Auto-graded

Megan Crow Brauer
Heather L Walter
Robert L Peralta
Richard T Newsome
Tammy Ewin
Sherry A Simms
Amy Freels
Mitchell S. McKinney
Tiffany Schmidt
Nathan Meeker
Kayla Fisher

5. Committee Members Absent Without Notice

0 / 0 pts

Auto-graded

none

6. Based on your goals for the year, outline what decision were made or action items discussed during this month's meeting that moved goal(s) forward

0 / 0 pts

Auto-graded

-Refining and planning of the tactics continue for our Mobile App Promotion Project
-The UC survey which will be executed in late October for University Communications Research Project
-Benchmarks and metric indicators are being planned and designed to analyze the usefulness and efficiency of some of UAkron's communications tools such as the Digest, ZipMail, Mobile app, Social Media Channels and more.

7. Provide Meeting Minutes/Monthly Report here (do not attach minutes as a document in #8 below). 0 / 0 pts
Auto-graded

OLD BUSINESS

1. Mobile App promotion

- a. University Council Communications Committee members attended the client presentations for the PR Strategic Campaigns course on April 29 for mobile app promotion ideas
- b. Members chose the "Madd PR" presentation as the winner
- c. An idea was to put a public service announcement on WZIP
- d. Refining and planning of the tactics continue while taking budget in account

2. University Communications Research Project

- a. Reconnected with Dr. Ferris and a different class will do the analysis
- b. The UC survey which will be executed in late October
- c. This survey will help us determine the usefulness and efficiency of some of UAkron's communications tools such as the Digest, ZipMail, Mobile app, Social Media Channels and more.

NEW BUSINESS

3. Chair Nominations

- a. Robert Peralta – co-chair

First: Tiffany Schmidt

Second: Amy Freels

- b. Amy Freels – co-chair

First: Tiffany Schmidt

Second: Heather Walter

4. Meeting Schedule

- a. Monday 11:30pm – 12:30pm every 4th Monday next October 25, 2021

8. If you have a document that provides supporting materials for this month's work, upload here. This attachment should not be the monthly minutes (minutes should be submitted in #7 above). 0 / 0 pts
Auto-graded

No answer provided.

9. Are there any new topic submissions or other information/feedback you would like to share from the committee? 0 / 0 pts
Auto-graded

New elected Co-Chair Robert Peralta and Amy Freels for The University Council Communications Committee