

Institutional Advancement Committee

MINUTES

SEPTEMBER, 28 2016

10:00-11:00

ICS #231

MEETING CALLED BY	Kim Cole, Administrator
TYPE OF MEETING	Monthly Meeting
PRESIDER	Kim Cole/Jared Coleman
NOTE TAKER	Barb Pizzute
ATTENDEES	<p>Members: Kim Cole, Ann Usher, Jared Coleman, Steve Kaufman, Jarrod Tudor, April Barnes, Garrett Scherba, Ryan Brickman, Taylor Bennington, Christian Howse</p> <p>Absent with notice: April Barnes, Ann Usher</p> <p>Other attendees: Willy Kollman</p>
Agenda topics:	
CALL TO ORDER KIM COLE	
DISCUSSION	Kim Cole called the meeting to order. This was the first meeting for this group so there were no meeting minutes to be approved.
UNFINISHED BUSINESS	
DISCUSSION	First order of business to elect a new Chair, Jarrod Coleman was nominated – first motion agreed by Jarrod Tudor, second by Kim Cole unanimously agreed upon to elect Jarrod Coleman as new Chair of Institutional Adv. Council.
NEW BUSINESS – 2017 GOAL SETTING JARED COLMAN	
DISCUSSION	<p>Kim Cole offered some items for discussion of past history of this group. The goals from 2016 were shared.</p> <p>Jarrod Coleman shared his thoughts on suggestions for 2017 goals. Wanting to touch on building relationships through alumni, supporting the Making a Difference, Moving Forward scholarship campaign, and “Adopt A Zip”</p> <p>Willy Kollman joined the session and discussed the alumni involvement and how events have worked in the past. Discussed how athletics is slowly becoming open to new activities. Alumni budget is very limited, but open to new ideas to get students and friends, alumni to events.</p> <p>Kim Cole shared with the group the email support line that clicks to the Making a Difference and Moving Forward Campaign, this is already created, need to discuss at next meeting how to get it out to faculty, staff and such.</p> <p>The final goal discussed is an opportunity to bring students and donors together to meet. To build a relationship between students and donors. Kim Cole mentioned that we will be holding our first such event on 10/4 and will share outcome to discuss moving forward at the next meeting.</p>

	<p>Detailed below are the goals for Institutional Advancement for UC year ending April 2017.</p> <p>By March 1st, 2017, the University of Akron alumni association will plan and announce three (3) University of Akron alumni engagement events designed to facilitate interaction between alumni and current students. One of these events must coincide and be closely integrated with a home football game for the 2017 season.</p> <p>LAST YEAR’S GOAL: [By March 5th, 2016, the University of Akron’s government relations staff will have increased meetings with federally elected officials or their respective staff by three, and state elected officials or their respective staff by three, to further strengthen the university’s relationship with those offices, and its presence for future and potential legislative and program needs.]</p> <p>By November 1st, 2016, the University of Akron’s Department of Development will develop a graphical link suitable for an email signature to promote the “Making A Difference. Moving Forward.” campaign, and will encourage all faculty and staff to incorporate this in their email signatures.</p> <p>By March 1st, 2017, the University of Akron’s Department of Development will work with Deans and department chairs to develop programs to more tightly connect giving with student success and facilitate communication between donors and current students. Current exemplars of such programs can be found in the School of Law and College of Engineering. Such “Adopt-a-Student” style programs will supplement the “Making A Difference. Moving Forward.” campaign.</p>
	<p style="text-align: center;">NEW BUSINESS JARED COLEMAN</p>
<p>DISCUSSION</p>	<p>Next Meeting will be held on 11/4/2016 and we will begin to work on plans to implement our goals.</p> <p>The meeting was adjourned at 11 a.m. by unanimous consent.</p>

Institutional Advancement Committee

MINUTES

NOVEMBER 4, 2016

10:00 A.M.

INFOCISION STADIUM

MEETING CALLED BY	Jared Coleman, chair
TYPE OF MEETING	Monthly Meeting
PRESIDER	Jared Coleman, chair
NOTE TAKER	Barb Pizzute, secretary
	<p>Members: Kim Cole, Jared Coleman, Taylor Bennington, Barb Pizzute, Jarrod Tudor, Nancy Marion, April Barnes, Steve Kaufman, Christian Howse, Garrett Sherba</p> <p>Absent with Notice: Michele Novachek</p>
Agenda topics:	
10:00 – 10:05	CALL TO ORDER JARED COLEMAN
DISCUSSION	<ol style="list-style-type: none"> The chair called the meeting to order. He asked for additions to the agenda. There being none, the agenda was approved as distributed by unanimous consent. The chair asked for additions or corrections to the Sept. 28th, 2016 minutes. There being none, the minutes were approved as distributed by unanimous consent. The minutes will be posted to the UC SharePoint site.
	UNFINISHED BUSINESS JARED COLEMAN
DISCUSSION	<ol style="list-style-type: none"> Election of Vice Chair: Nominated Taylor Bennington as Vice Chair – first motion agreed by Jared Coleman, second by Garrett Scherba. Unanimously agreed upon to the nomination. Election of Secretary: Nominated Barb Pizzute as Secretary – first motion agreed by Jared Coleman, second by Garrett Sherba. Unanimously agreed upon to the nomination.
	PRESENTATION TO UC COUNCIL JARED COLEMAN
DISCUSSION	<ol style="list-style-type: none"> The group reviewed the current goals that were pre-determined. The group will be presenting to UC Council on November 8th to discuss goals. The first goal to be completed by November was discussed. The Department of Development will be sending out prior to the Nov 8th UC presentation a graphical link suitable for an email signature to promote the “Making a Difference Moving Forward” campaign. This will be sent via University communications to all faculty and staff asking them to support this campaign and place this link on their signature line of all emails. The PowerPoint that will be used for the UC Council presentation was then shared with the committee. Jared Coleman went through and asked for input or any changes on the presentation. The committee agreed to the presentation. At the next meeting, the remaining goals will be discussed for implementation.