

Review: UC Standing Committee Monthly Report

Respondent

192 John Corby

06:38

Time to complete

1. Please select your UC Committee *

Score  / 0 pts

- Awards Special Committee
- Budget and Finance
- Communication
- Information Technology
- Institutional Advancement
- Physical Environment
- Recreation and Wellness
- Student Engagement and Success
- Talent Development and Human Resources
- ad hoc Human Development

More options for Responses

2. Did the Committee meet this month? If you met, select Yes and complete the rest of the survey. Provide minutes in question 7. You do not need to upload documents unless they are supporting materials for this month's meeting.

Score  / 0 pts

If you did not meet, select No and submit the survey. You do not need to complete the rest of the survey or upload any documents. Thank you for logging this month's meeting status. *

- Yes
- No

3. Date of Meeting

Score  / 0 pts

4/12/2023 

4. Committee Members in Attendance or Absent With Notice

Score  / 0 pts

- Cora Moretta
- Mesfin Tsige
- Varunee "Faii" Sangganjanavanich
- Nathan Yost
- John Corby
- Steve Patton
- William "Bill" McHenry

5. Committee Members Absent Without Notice

Score  / 0 pts

- Aimee DeChambeau (Accepted, absent)
- Logan Lewis (No Response)
- Dylan Leipold (Tentative)
- Emily Tenney (No Response)

6. Based on your goals for the year, outline what decision were made or action items discussed during this month's meeting that moved goal(s) forward

Score  / 0 pts

Review of Communications Technology

7. Provide Meeting Minutes/Monthly Report here (do not attach minutes as a document in #8 below).

Score  / 0 pts

Eli Eubanks and Neal L'Amoreaux Presentation on Communications Technology: Heard from University of Buffalo: They use websites, listservs, internal daily newsletters via email, social media, unit-based intranets, digital signage, texting alerts, and a mobile app. They found email is most effective but struggle with email "overload." They are looking at a university-wide communication platform. They face similar issues as UA.

Bowling Green: They have notifications on their SSO page, social media, texting, printed materials. They found text is useful for billing, social media for events. They found that too much email was an issue.

Mesfin Tsige Feedback from departments: Stated that people would read communications if the subject interested them, if not, they wouldn't. They primarily read departmental communications, not UA-wide communications such as the Digest. During emergencies, they said that text messages were very effective. Short messages were also very effective and captured their attention. Users do not want too much communication.

Faii stated that the most effective social media according to UCM was Instagram.

John Corby stated he had uploaded the responses he received to the Teams files. Their primary communication was email and texting, but used different third-party software products to communicate. One common theme was the use of texting for critical communication and having a standardized process for what is sent over a text message. A lot of these projects are not supported by IT. He stated that Law uses social media extensively as well as listservs.

The apparent goal is to reduce user fatigue from information overload. Faii will work on creating a blueprint using the information on hand to allow the committee to critique and review strategy for implementing technology for communication. ETA for the proposal is end of May/Early June.

8. If you have a document that provides supporting materials for this month's work, upload here. This attachment should not be the monthly minutes (minutes should be submitted in #7 above).

Score  / 0 pts

No answer provided.

9. Are there any new topic submissions or other information/feedback you would like to share from the committee?

Score  / 0 pts

No